



DATE: Saturday, September 17, 2016 (rain or shine event)

TIME OF PIKE FESTIVAL: 10am – 3pm

ROAD CLOSURE TIMING: Bethlehem Pike will be closed to thru traffic beginning at 7am and to reopen no later than 5:15pm. Electronic road closure signs will be posted on both north and south bound Bethlehem Pike in Springhouse 2-3 weeks prior to the event.

LOCATION OF CLOSURE: Bethlehem Pike at the corner of Penllyn Way (First Niagara Bank) heading south to the corner of Sheble Lane (BB&T Bank).

FESTIVAL PARKING: (event parking signs will be displayed)

*Gwynedd Mercy Academy rear parking lot: access from Norristown Road.

*Rear parking lots of Gwynedd Office Park: access from Springwood Lane/Sheble Lane.

*PGA, Springhouse Eye Associates & Veterans Memorial Park parking lots: access from Penllyn Pike off of Bethlehem Pike.

TRAFFIC DETOURS: Northbound Bethlehem Pike truck traffic will be diverted at Tennis Ave keeping trucks on state roads. Bethlehem Pike will be open to Dager Rd, however, past Dager Rd the Pike will be “local traffic only” with the final hard shut down at Sheble Lane.

Southbound Bethlehem Pike will be shut down at Penllyn Pike diverting traffic to Dager Rd.

Cost to participate?

*LGBA members: \$75.00 for a 10 x 10 space on Bethlehem Pike.

*Non-LGBA members/artisans: \$100.00 for a 10 x 10 space on Bethlehem Pike.

All LGBA members and non-members who participate will need to provide own setup (table, tent, chairs). Participation forms and instructions are available at www.lowergwynedd.org click on the “Pike Fest” link. Your commitment to the event will be complete once the deposit check has been received. You

will have the opportunity to choose where you would like to have your tent before any other outside/non LBGA vendors.

Can our business share a space with another business?

Yes. Please feel free to work together with another business to promote your business/products. The cost would remain the same for one 10 x 10 space.

Parking for your employees and customers?

Parking is available in the designated festival parking lots for both customers and employees. Employees may park in their usual place of business during set up in the morning between 7:00 a.m. and 9:45 a.m., however, the street will be shut down promptly at 9:45 a.m. Vehicles will not be permitted to leave those areas during the event from 10 a.m. -3 p.m. Once the event has concluded vendor vehicles and employees will be permitted to leave, however, thru traffic will still be shut down. In addition, access to each building complex will be open and not blocked by any street displays or activities.

Miscellaneous:

*LGT will provide each business with a poster/flyer well in advance of the festival to be displayed at your place of business that will inform your customers of the road closure and that you are **OPEN for business as usual**. We are hopeful that this will help your customers plan accordingly as well as invite them to participate in the Pike Fest.

*LGT to provide trash cans, recycling cans, porta-potties and wash stations in designated locations along Bethlehem Pike.

*LGT to provide a map of the festival.

Parking for vendors:

Vendors will utilize the parking lots located closest to their tent set up. This is part of our emergency plan in the event we need to break down the event quickly and will help the vendors with a faster setup and breakdown.

Placement of vendors:

All efforts will be made to ensure that vendors are not set up near a business with similar goods/services.

Food Trucks?

Yes. We are looking to have 4 food trucks at the festival.

Types of Food Trucks?

All efforts will be made to ensure that the food trucks do not sell food items similar to any restaurant located on Bethlehem Pike or any restaurant that is participating in the festival.

Will drinking water be provided?

Yes. North Wales Water Authority will provide free water at the festival.

MUSIC:

Yes. We are planning to have live entertainment for the festival. Location of stage TBD.

OTHER ENTERTAINMENT:

Yes. We are planning on providing family friendly activities such as moon bounces, etc. If your business would like to provide a family friendly activity such as face painting, tattoo art, etc. please contact us with your interest.

EMERGENCY MANAGEMENT:

We are working closely with the all of the Emergency Service Departments to ensure that we offer a safe event. All Emergency Service Departments will be present at the Pike Fest.

ADVERTISING:

*Street Banners

*Yard Signs

*Spring and Fall 2016 Township Newsletters

*Promoting the event information on social media (Twitter, Facebook, website)

* Displaying "Save the Date" posters at local businesses.

SPONSORS:

We are currently working on a plan for Pike Fest sponsors. Please contact us with your interest.

CONTACT INFO:

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Website - <http://lowergwynedd.org/departments-services/parks-recreation/pike-festival.aspx>