



**Sponsorship Opportunities open for
Lower Gwynedd Township Parks & Recreation Department
First Annual “Pike Fest”
Saturday, September 17, 2016 • 10:00am - 3:00pm**

Spring 2016

Lower Gwynedd Township Parks & Recreation is on the move to providing the community a hometown experience with fun, wholesome activities for the whole family and more! Our goal is to excite the community and bring a heightened awareness to the many wonderful businesses located in our Township.

We are closing Bethlehem Pike between Sheble Lane & Penllyn Way and feature live entertainment, artisans, amusements, and food trucks right along with meeting all the businesses on the Pike. Your participation in this event will confirm your support and interest for not only the business community of Lower Gwynedd, but also show that you care about the residents coming together as a community.

Event sponsorship can be a great way to show your support. We are now offering various levels of sponsorship opportunities for businesses located in Lower Gwynedd Township. Get your business recognized as a strong, active civic partner within the Lower Gwynedd community by sponsoring the Pike Fest!

We look forward to including you in our inaugural event and hope you will be able to join us for the day. The Pike Fest Sponsorship Levels are enclosed for your review. We would be happy to discuss the details at your convenience. For more information or to request a meeting, call Sandi-Feight-Hicks at 215 646 5302 or email at PikeFest2016@gmail.com.

Sincerely,

Sandi Feight-Hicks
Patty Goebner
Donna Langella

Sandi Feight-Hicks, Parks and Recreation Director
Patty Goebner, Co-Chair, Volunteer
Donna Langella, Co-Chair, Volunteer

 Lower Gwynedd Pike Fest

 @Pikefest



Event Sponsorship Opportunities

SIGNATURE LEVEL \$1000

TITLE sponsor logo on:

- ◆ Pike Fest banner to be displayed at entertainment area during event
- ◆ Pike Fest banner to be displayed on the corner of Sumneytown/Norristown Road AND Bethlehem Pike/Dager Road (three weeks prior to event)
- ◆ Event posters to be displayed in Lower Gwynedd Township businesses and
- ◆ Giveaway cloth market bag

Booth Space of your choice at Pike Fest

Name on Pike Fest scavenger hunt card

Company link on Pike Fest Facebook and Twitter pages and www.LowerGwynedd.org Recognition in township FALL newsletter to be mailed to all township residents August 2016

Sponsorship announcements at Pike Fest six times throughout the event

GOLD LEVEL \$750

LARGE sponsor logo on:

- ◆ Pike Fest banner to be displayed on the corner of Sumneytown/Norristown Road AND Bethlehem Pike/Dager Road (three weeks prior to event)
- ◆ Pike Fest banner to be displayed at entertainment area during event
- ◆ Event posters to be displayed in Lower Gwynedd Township businesses and
- ◆ Giveaway cloth market bag

Booth Space at Pike Fest of your choice

Name on Pike Fest scavenger hunt card

Company link on Pike Fest Facebook and Twitter pages and www.LowerGwynedd.org Recognition in township FALL newsletter to be mailed to all township residents August 2016

Sponsorship announcements at Pike Fest six times throughout the event

SILVER LEVEL \$500

Medium sponsor logo on:

- ◆ Pike Fest banner to be displayed on the corner of Sumneytown/Norristown Road AND Bethlehem Pike/Dager Road (three weeks prior to event)
- ◆ Pike Fest banner to be displayed at entertainment area during event
- ◆ Event posters to be displayed in Lower Gwynedd Township businesses and
- ◆ Giveaway cloth market bag

Booth Space at Pike Fest of your choice

Name on Pike Fest scavenger hunt card

Company link on Pike Fest Facebook and Twitter pages and www.LowerGwynedd.org Recognition in township FALL newsletter to be mailed to all township residents August 2016

Sponsorship announcements at Pike Fest two times throughout the event

BRONZE LEVEL \$250

- Booth Space at Pike Fest of your choice
- Small company logo on Pike Fest Lawn signs to be displayed throughout Lower Gwynedd Township three weeks prior to event
- Small company logo on cloth market bag
- Name on Pike Fest scavenger hunt card
- Company link on Pike Fest Facebook Page from date of commitment through date of event

FRIEND OF THE PIKE FEST \$125

- Certificate of Recognition
- Complimentary amusement tickets (\$50.00 face value) to be used during event by your customers
- Company name on giveaway plastic drinking cup
- Name on Pike Fest scavenger hunt card
- Company name mentioned on Pike Fest Facebook page 2 weeks prior to event



1130 N Bethlehem Pike • PO Box 625 • Spring House, PA 19477
215-646-5302 • EMAIL:PikeFest2016@gmail.com

2016 PIKE FEST Sponsorship

We would like to support the Lower Gwynedd Township Pike Fest 2016 at the following level:

- ◆ _____ **SIGNATURE**
- ◆ _____ **GOLD**
- ◆ _____ **SILVER**
- ◆ _____ **BRONZE**
- ◆ _____ **FRIEND OF THE PIKE FEST**

Company Name: _____

Company Address: _____

City, State, Zip: _____

Company Contact and Phone: _____

Company Email: _____

Company Website: _____

Please send your sponsorship check (*payable to Lower Gwynedd Township, Pike Fest in memo*) to:

Sandi Feight Hicks
Lower Gwynedd Township • P O Box 625 • Spring House, PA 19477

We will contact you upon receipt for digital company logo

Please be aware that this amount may not be deductible as a charitable contribution for Federal Income Tax purposes. It may be deducted as a normal business expense.