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## **LOWER GWYNEDD TOWNSHIP PRESS RELEASE**

### **BOARD OF SUPERVISORS APPROVES AMENDMENT TO TOWNSHIP ZONING CODE TO PERMIT SPONSORSHIP SIGNS FOR LOWER GWYNEDD LITTLE LEAGUE**

**Spring House, PA- March 15, 2022**

The Lower Gwynedd Township Board of Supervisors (BOS) unanimously approved an amendment to the Township Zoning Code to permit sponsorship signs for the Lower Gwynedd Little League (LGLL) at a public hearing held March 14, 2022 during their regular meeting. The approved ordinance amends Title Six of the Lower Gwynedd Township Code, entitled “Zoning” to add a new section to be entitled “Seasonal Little League Sponsorship Signs.”

The LGLL will now be permitted to erect sponsorship signs at Township-owned baseball fields subject to certain terms and conditions, including shape, size, color, and material. The signs will be oriented to face the field of play and not the public rights-of-way or abutting properties.

Supervisor Michael Twersky stated that “while Ms. Martin and I were walking neighborhoods over the last year or so, we came across many of the Little League families who asked us about putting signs on the outfield walls so they could raise money for projects that they want to do at the Little League and, anecdotally, we had the same problem when my kids were playing little league many, many years ago. In working with the Lower Gwynedd Little League, we came up with a proposal . . . that gives them the opportunity to put signs of advertisers in the outfields and allows them to raise money.” Mr. Chris Wilson of the LGLL thanked the BOS for giving the league the opportunity to be heard and for their consideration of the proposed ordinance. Mr. Wilson explained “it’s not just uniforms, coaches, and pictures, a lot of expense goes into this...allowing us to put signs in the outfield will allow us to raise funds to address the larger projects.” The proposed ordinance received recommendations for approval from the Montgomery County Planning Commission, Lower Gwynedd Township Planning Commission, and the Lower Gwynedd Parks & Recreation Board.

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**For Immediate Release**