

Lower Gwynedd Township

Parks & Recreation Board

April 21 ,2026

Minutes

Members in Attendance: Kathy Morris, Frances McKenzie and Natalie Cormier and Kelly Swope

Members on Zoom: Mike Brockway

Morgan High and Janine Martin, Board of Supervisors, in attendance

1. Call to Order

Chair Morris called the meeting to order at 6:05 p.m.

2. Public Comment

No public comment.

3. Consideration of March17 Meeting Minutes

The March 17, 2025, meeting minutes were approved as presented.

4. Traffic Garden

Ms. High presented plans for a traffic garden for children at one of the parks, explaining that Public Works would handle painting and construction using blacktop to create a street-like area for bike riding. The discussion included a comparison to a larger traffic garden recently completed in Upper Dublin Township. it would be relatively inexpensive since public works could handle the stenciling and painting. They evaluated potential locations around the playground area, considering both design options and traffic patterns, with Penn Ambler Park being identified as having more pedestrian activity than Oxford Park. Ms. Morris proposed consulting with Santino and Fred to determine the most practical location, noting that while the master plan doesn't anticipate changing the current layout.

5. Survey Questions

The team discussed plans for a survey to gauge community interest and willingness to pay for events, with a focus on testing different pricing thresholds across age groups including children, adults, and seniors. They explored using Facebook events as an additional marketing channel, particularly for recurring events like concerts, and discussed the need to monitor and manage these events effectively.

6. Program Director Update

Ms. High discussed challenges with event attendance and participation fees, noting that multiple events including cupcake and pickleball activities had to be canceled due to low enrollment and reluctance from participants to pay fees. Ms. High mentioned creating a programs booklet to be mailed by early August, which would showcase all programs from September through March, as a way to better promote and generate interest in paid activities.

Additionally, Ms. High shared that she is working on a new trail brochure and map, with updated trail information based on the strategic plan, and are currently seeking proposals from two companies for the project. There is demand for both digital and printed versions, The printed map is particularly useful for emergency responders. Ms. High is waiting for pricing proposals from two companies before making a decision on proceeding with the project, which will involve updating the design while preserving historic elements. The updated map would likely be distributed as a PDF rather than through mail, with potential inclusion in newsletters or as a perforated insert.

The Program Coordinator will represent the township programs at an HOA meeting at next Wednesday at 7 PM.

Ms. Morris mentioned concerns about park maintenance, particularly regarding the allocation of public works resources between field maintenance and other park responsibilities.

9. Supervisor Update

No supervisor update

The meeting was adjourned at 8:06 p.m.